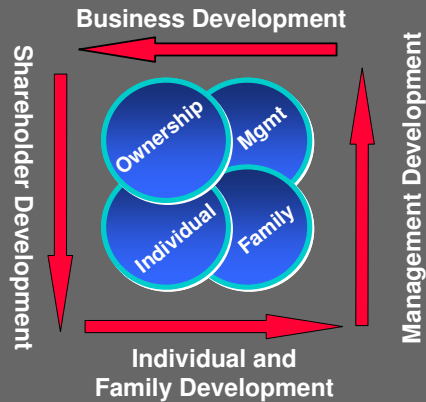




LauberCFOs

The Resource for Financial Leadership



Measures of Success:

The Role of the CFO in Family Business:

Managing the Relationships Between Generations and Among Siblings:

The morning at a glance

Wednesday, April 18

8:00 a.m.

Italian Conference Center

1. 8:00 A.M.- Networking
3. Complex Dimensions of Family Business
4. Roles of CFO's - Moving from Intuition and Gut Feel to Structure
5. Best Practice Forum
6. Q&A
7. Adjourn (10:00)

Speakers

- *Dean Fowler, Ph.D. is recognized as one of the world's leading experts specializing in the emotional dynamics that impact family members, managers, and shareholders in family enterprises. His book – Love, Power and Money – has won world-wide acclaim as one of the best books on integrated family enterprise planning. Dean Fowler Associates, provides integrated services to Family enterprise clients .*
- *Steve Riege has guided many successful family businesses as their executive coach, team facilitator, board member and company advisor, assisting with strategic planning, leadership development, and Human Resources. His understanding encompasses critical aspects of the family business. His insights raise questions and produce solutions to move forward.*
- *John G. Lauber, CPA with experiences in both "Big 8 public accounting, and positions as Controller, V.P. Finance and General Manager in several privately-held companies developed the concept of **The CFO Advantage®** throughout the small business marketplace, enabling a company to engage an experienced Chief Financial Officer who would serve part-time, typically a day each week, as an on-going member of the company's management team.*

*What are your measures of success?
What is the most effective role of the CFO in the Family Business?*

How are you managing the relationships between generations or among siblings?

Why not join us to explore the answers to these questions and more?

Dean Fowler Associates and LauberCFOs are pleased to present this informative seminar specifically related to these challenges and opportunities facing family-owned companies.

Did you know?

Only thirty percent of family-owned and closely-held businesses transition successfully to the next generation of leadership:

- Improve your odds for success
- Quickly uncover land mines before they explode
- Measure your strengths and weaknesses
- Benchmark against established norms
- Develop a game plan for action

To register, or to obtain more information, please contact us.

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RSVP@LauberCFOs.com

Italian Conference Center
631 E Chicago St., Milwaukee, WI 53202-5916 Phone: 414 - 223 - 2800

The Italian Conference Center (ICC), located at the Italian Community Center

Location: 631 E. Chicago St.

Directions: Via Freeway: Take I-94 East to I-794. Get off at the Jackson St. Exit. Go south two blocks. The Italian Conference Center is on the southeast corner of the intersection of N. Jackson and E. Chicago Streets.

Parking: Complimentary parking, available for most banquet functions, is available on the south side of the building.