



*For Families  
in Business...  
Today and  
Tomorrow*

*Designed for*

**INTERGENERATIONAL  
FAMILY  
BUSINESSES**

*Family*

*Family Business Assessment Tool*

- QUICK** Identify critical issues quickly
- ORDERLY** Attack problems in an orderly way
- FOCUSED** Pinpoint land mines and roadblocks
- MEASURED** Twelve critical success factors

- COMPLETE** Forty-five page interpretative report
- RELIABLE** Independent research for validity
- PRIVATE** Internet based with SSL security



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