



*For families-in-business . . .
today and tomorrow*



Dean Fowler, Ph.D.
Institute Director

Grow Your Practice

The Family Business Advisors Institute

Are you ready for success?

Increase your revenue
Grow your client base
Live your passion

Committed to training and developing family business advisors with a passion and commitment to serve families-in-business who, in turn, are committed to building successful and thriving family business consulting practices.

If you are interested in learning more about this program, please send us an email by [clicking here](#).

To apply for the Institute please complete your application by [clicking here](#).

If you know someone else who may be interested in participating in the Institute, please use the "send this to a friend" button at the top of this email.

The Program

- Quarterly Meetings in Boulder, Colorado
 - First Session: 6 PM March 17 through 6 PM March 18
 - Future Sessions: Quarterly meeting dates to be determined
- Learn the secrets for building a thriving consulting practice from one of the most successful family business consultants in the nation. Each quarterly session will address topics in the following three areas:

1. Consulting - methods, tools, and practices

- 2. Business Practices - contracting, invoicing, estimating
- 3. Marketing Activities - networking, publishing, building a "brand"
- Structure: The four quarterly meetings will use my book "Love, Power and Money: Family Business Between Generations" and my "Family Business Assessment Tools" as the curriculum to address transforming communication, enhancing leadership, interdisciplinary collaboration, and building responsible ownership within the family business.

The Benefits

- Increase your revenue
- Grow your family business consulting practice
- Apply for Continuing Educations Credits in your discipline of origin
- Learn the secrets to success from one of the leaders in the field of family business advising
- Build a network with other successful family business advisors
- Become certified in the use of Dean Fowler Associates researched and reliable [assessment tools](#) - The Family Business Assessment Tool, The Business Partners Assessment Tool, and the Family Wealth Dynamics Assessment.

The Attendees

- Family business advisors from various disciplines
- Psychologists and therapists who want to serve families-in-business
- Lawyers, accountants, insurance professionals currently serving families-in-business



The Institute Director

Recognized as one of the leaders in the field of family business advising, [Dean R. Fowler](#) completed his Ph.D. at Claremont Graduate University, his clinical training in Marriage and Family Therapy at the Family Therapy Training Institute of Milwaukee, and holds his Series 7 SEC license, and FFI Certificate in Family Business Advising with Fellow Status.

- Winner of the prestigious FFI Interdisciplinary Achievement Award
- Author of ["Love, Power and Money: Family Business Between Generations"](#)
- Creator of the CD ["Successful Habits of Family Business Successors"](#)
- TV Host of [Family Inc.](#)
- Designed, researched and developed the [Family Business Assessment Tools™](#)
- Over 25 years of consulting experience with families-in-business
- Interdisciplinary expertise in family therapy, strategic business planning, and integrated holistic transition planning

The Application

Candidates interested in participating in this valuable business growth and development program will be selected based on their level of experience in family business advising, their commitment to families-in-business, and their discipline of origin. Our goal is to select twenty participants representing diverse backgrounds serving families-in business.

To complete the application, [click here](#).

The Cost

- \$5500 or \$500 with the sale of two assessments to your clients:
 - Two free assessment tools to sell to clients at \$2500 per assessment, making the potential cost of the program only \$500.
 - Five full meeting days (the last quarterly meeting is a two day session)
 - Breakfast and lunch during the day long quarterly meetings.
 - Certification in the use of the Dean Fowler Associates Assessment Tools

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