



*For Families
in Business...
Today and
Tomorrow*

Designed for

**NON-RELATED
PARTNERS, SIBLINGS
OR COUSINS**

Business Partners Assessment Tool



Dean R. Fowler, Ph.D.

phone: (262) 271.5979

200 S. Executive Drive
Suite 101
Brookfield, WI 53005

www.deanfowler.com
dean@deanfowler.com

QUICK Identify critical issues quickly
ORDERLY Attack problems in an orderly way
FOCUSED Pinpoint land mines and roadblocks
MEASURED Twelve critical success factors

COMPLETE Forty-five page interpretative report
RELIABLE Independent research for validity
PRIVATE Internet based with SSL security

